



## SPONSORSHIP OPPORTUNITIES

Scholarship Dash 5K

Saturday, April 9, 2016

University of Texas at Dallas

Support the Richardson Rotary Foundation Scholarship Program and be part of a legacy that includes over \$300,000.00 in scholarships awarded since 1983.

This event, and the scholarships we award, would not be possible without sponsorship. Thank you for making this possible. Please Contact Chip IZARD at 972-238-6217 or email sponsorship@scholarshipdash.org for more information about sponsorship.

The Richardson Rotary Foundation is a 501c3 nonprofit. All fees and donations are tax deductible to the extent allowed by law.

[www.ScholarshipDash.org](http://www.ScholarshipDash.org)

### Purchase a Sponsorship

Circle One:

Platinum Gold Silver Bronze Supporting \$ \_\_\_\_\_

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Contact Chip IZARD: 214-238-6217 or email sponsorship@scholarshipdash.org for more information or sponsorship assistance. Make checks payable to Richardson Rotary Foundation.

#### Platinum - \$1500 (One Sponsor at this Level)

- A Scholarship in Your Name
- Invitation to Scholarship Awards Lunch
- Premium Logo/Name Placement on Website Banner
- Premium Logo/Name Placement\*:
  - Signs
  - T-shirts
  - Printed Materials
  - Registration Packets
- Inclusion in Social Media Marketing
- Event Booth/Display/Tent and Signage (Sponsor Provided)\*\*
- 15 Free Race Registrations and 20% employee discounts

#### Gold - \$1000 (Three Sponsors at this Level)

- Prominent Logo/Name Placement on Website
- Prominent Logo/Name Placement\*:
  - Signs
  - T-Shirts
  - Printed Materials
  - Registration Packets
- Inclusion in Social Media Marketing
- Event Booth/Display/Tent and Signage (Sponsor Provided)\*\*
- 10 Free Race Registrations and 20% employee discounts

#### Silver - \$500 (Five Sponsors at this Level)

- Significant Logo/Name Placement on Website
- Significant Logo/Name Placement\*:
  - Signs
  - T-Shirts
  - Printed Materials
- Inclusion in Social Media Marketing
- 5 Free Race Registrations and 10% employee discounts

#### Bronze - \$250 (Ten Sponsors at this Level)

- Logo/Name Placement on Website
- Logo/Name Placement\*:
  - Signs
  - T-Shirts
- 3 Free Race Registrations and 10% employee discounts

#### Supporting - > \$249

- Recognition on Website and Social Media for Donations of \$100 or More

#### Custom / In-Kind:

- Unique Recognition for Custom or In-Kind Supporters

\*As suitable. Some items may warrant or support logo/name placement.

\*\* Sponsor Booth/Display/Tent plans require approval prior to the event.

- Displays/Tents are to be provided by the Sponsor and comply with UTD and applicable municipal code/law.
- Sponsor representatives must comply with UTD and applicable municipal code/law.
- All load-in/setup/load-out will be the responsibility of the Sponsor. Load-in will be allowed 90 minutes before the start of the event and load-out must be complete 90 minutes after the end of the event.
- Displays/tents will be limited to areas designated by UTD
- Sponsor representatives may not display/solicit outside designated areas
- Display/solicitation of product competitive with UTD is prohibited
- Contractual or financial transactions are prohibited
- Any Sponsor action, display, item or representative deemed inappropriate by UTD must be removed upon request.

